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MANAGEMENT CONSULTANTS

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Evaluation of effectiveness of FIS

FIS Conference, 9 July 2018

Purpose

- Primary purpose of evaluation is to understand impact of FIS research. Key questions include:
 - Did the research supported by FIS achieve its deliverable goals?
 - Has the research addressed the problem or answered the question identified by FIS, or is it likely to?
 - In addition to FIS, was anyone else required to act in order to resolve the problem?
 - Are the likely industry benefits sustainable?

Phase one: explore internal knowledge

Fig 1. FIS Process map

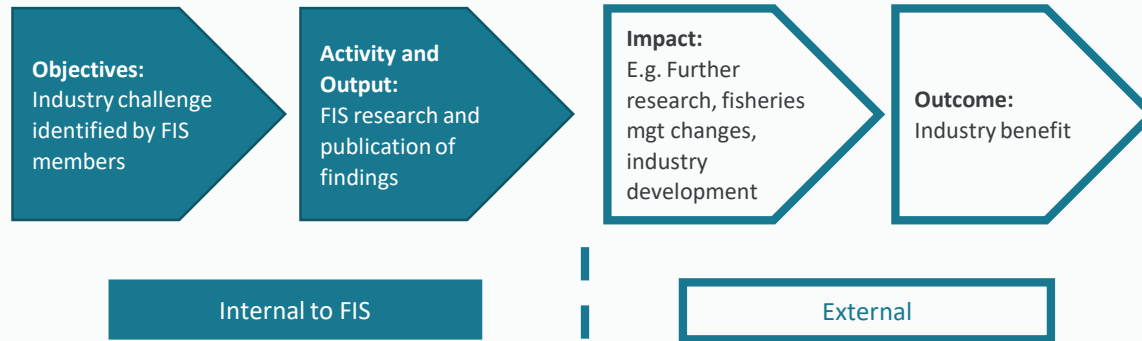


Phase one will explore for each project:

- primary objectives and expectations beyond publication
- secondary objectives
- satisfaction with outputs
- who the ultimate beneficiaries were intended to be
- what is known about the pathway to eventual impact

Phase two: Explore pathway between publication, impacts and outcome

Fig 2. Simplified logic model for FIS projects



Phase two investigates what happens after publication and will:

- capture characteristics of different external pathways
- investigate how the characteristics of a pathway affect:
 - causal link between FIS activity and impact and outcome
 - timescale
 - impact and outcome

Observations so far

- Early projects focused on informing fisheries management. Subjects covered policy, catch parameters, quotas and stock management
- Potential categorisation of FIS projects based on primary purpose:
 - Regulatory change
 - Business development and innovation
 - Exploration of fisheries management approaches
 - Impact analysis

Request for support

- If you were involved in a project, we'll be in touch
- If you have experience of a project, but not directly involved it would be great to hear from you

Thank you

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